



SUPPORTING OUR CELEBRATION OF EXCEPTIONAL JOURNALISM

The Deadline Club invites you to join us as we celebrate the best of New York journalism by becoming a sponsor of our annual Awards Dinner.

For almost 100 years, the Deadline Club has advocated for the rights of journalists, created a community for journalists and supported aspiring journalists, in addition to recognizing exceptional journalism.

On May 15, top-tier journalists and executives from dozens of news organizations will gather at the Harvard Club to find out who the awards winners are.

Your support of the Awards Dinner will help sustain the Deadline Club's professional development programs and our scholarship awards, which also will be presented at the dinner.

Learn more about sponsorship opportunities on the following page. For more information, please contact awards@deadlineclub.org Thank you for your consideration.

DEADLINE CLUB AWARDS DINNER SPONSORSHIP TIERS

FRIEND (\$2,000 contribution)

- A verbal thank-you from The Deadline Club President during the ceremony.
- Simultaneous display of your organization and/or logo in our multimedia presentation.
- Your organization listed as an Awards Dinner sponsor in our program book.

SUPPORTER (\$3,000 contribution)

- Friend-level appreciation.
- A camera-ready ad placed in the program book.
- Two tickets to the awards reception and dinner.

BENEFACTOR (\$6,000 contribution)

- Supporter-level appreciation.
- Table for 10 to the dinner (replaces the two tickets of the Supporter level).

RECEPTION SPONSOR (\$10,000 contribution – MAXIMUM OF TWO)

- A verbal thank-you from The Deadline Club President during the ceremony.
- Simultaneous display of your organization and/or logo in our multimedia presentation.
- Your organization credited as Reception Sponsor in our digital program.
- A camera-ready ad placed in the program book.
- Recognition on deadlineclub.org.
- Your banner displayed during the cocktail hour reception.

PROGRAM BOOK AD (Camera Ready) – Full Page: \$700. Half Page: \$400.